

FOR IMMEDIATE RELEASE



BOCI-Prudential Asset Management Plans to List

Two New Thematic Exchange Traded Funds on 11 January 2011

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Capitalizing on Investment Opportunities in Mainland Consumption and Real Estate Sectors

(Hong Kong – 5 January 2011) **BOCI-Prudential Asset Management Limited** (“BOCI-Prudential” or the “Company”), a leading asset management firm in Hong Kong, is pleased to announce the proposed listings of **W.I.S.E. – CSI HK Listed Mainland Consumption Tracker** (stock code: 02817) and **W.I.S.E. – CSI HK Listed Mainland Real Estate Tracker** (stock code: 02839) on the Stock Exchange of Hong Kong Limited (“SEHK”).

Under the umbrella fund of the World Index Shares ETFs, W.I.S.E – CSI HK Listed Mainland Consumption Tracker and W.I.S.E. – CSI HK Listed Mainland Real Estate Tracker are index-tracking exchange-traded funds (“ETFs”) which seek to provide investment returns (before fees, expenses) that track the performance of their underlying indices managed by the renowned and authoritative Chinese index service provider, **China Securities Index Company Limited** (“CSI”), a joint venture company between Shanghai Stock Exchange and Shenzhen Stock Exchange. The underlying indices belong to a brand new CSI Hong Kong Listed Tradable Thematic Indices Series (“CSI HKT”). The CSI HKT picks stocks with high liquidity and availability for borrowing. The indices in CSI HKT are great benchmark candidates for trading vehicles like ETFs.

Dr. TANG Hing Sing, Managing Director and Head of Quantitative Strategy Business Unit of BOCI-Prudential, said “We are excited to launch two brand-new thematic ETFs on the SEHK in January 2011. The launch has further reinforced BOCI-Prudential’s reputation as a leader in the regional ETF market, and in bringing innovative products to meet investors’ needs for diversified and thematic investment products. With an encouraging GDP and impressive growth in disposable incomes, China is likely to boost domestic consumption in order to maintain a robust economic growth in the coming years. We expect the Mainland consumption and real estate markets to

become our key investment focus in 2011. Given the uncertain global economic outlook and increasing inflationary pressures in China, the tradable nature of the underlying indices enables investors to make their investment decisions more efficiently.”

The units of W.I.S.E – CSI HK Listed Mainland Consumption Tracker and W.I.S.E – CSI HK Listed Mainland Real Estate Tracker will be initially offered only to qualified participating dealers from 12:00 noon on 5 January 2011 to 4:00 pm on 7 January 2011 (HKT). The funds are targeted to list on the SEHK on 11 January 2011. The trading board lot size for both ETFs is 500 units with an offer price per unit of approximately HK\$10 for W.I.S.E – CSI HK Listed Mainland Consumption Tracker and HK\$6 for W.I.S.E – CSI HK Listed Mainland Real Estate Tracker.

Polaris Securities (Hong Kong) Limited is the initial participating dealer and market maker for both W.I.S.E – CSI HK Listed Mainland Consumption Tracker and W.I.S.E – CSI HK Listed Mainland Real Estate Tracker, and Goldman Sachs (Asia) Securities Limited is the initial participating dealer for both W.I.S.E – CSI HK Listed Mainland Consumption Tracker and W.I.S.E – CSI HK Listed Mainland Real Estate Tracker.

Please refer to the prospectus for details and fees of W.I.S.E – CSI HK Listed Mainland Consumption Tracker and W.I.S.E – CSI HK Listed Mainland Real Estate Tracker. Investment involves risks. The Funds are subject to market fluctuations and risks inherent in all investments.

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About China Securities Index Company Limited

As a joint venture between Shanghai Stock Exchange and Shenzhen Stock Exchange, China Securities Index Company Limited was founded on 25 August 2005. CSI specializes in the creation and management of securities indices and index-related derivatives service.

CSI Company is devoted to serving the capital market and promoting financial innovation, relying on the information and technical advantages of the two exchanges.

For details, please visit its official website at www.csindex.com.cn.

About BOCI-Prudential Asset Management Limited

Founded in Hong Kong, BOCI-Prudential Asset Management Limited is a professional investment firm, which leverages on the financial expertise of both BOC International Holdings Limited and Prudential Corporation Holdings Limited. It provides institutional and private clients with a broad spectrum of asset management services, including Mandatory Provident Fund, pension funds, institutional mandates, advisory funds, exchange traded funds and investment funds.

Since December 2001, BOCI-Prudential has launched a variety of funds, which have been greatly applauded by investors. BOCI-Prudential strives to offer a wide spectrum of investment products to cater for the different needs of clients and to deliver excellence in asset management services.

For details, please visit its official website at www.boci-pru.com.hk.

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Media enquiry:

Hill and Knowlton Asia Ltd

Gary Li

Tel: (852) 2894 6239 / 9652 9002

Email: gary.li@hillandknowlton.com.hk

Christy Lee

Tel: (852) 2894 6254 / 6181 8496

Email: christy.lee@hillandknowlton.com.hk

W.I.S.E. – CSI HK Listed Mainland Consumption Tracker and W.I.S.E. – CSI HK Listed Mainland Real Estate Tracker

Important Notes:

- W.I.S.E. – CSI HK Listed Mainland Consumption Tracker and W.I.S.E. – CSI HK Listed Mainland Real Estate Tracker (the “Thematic Funds”) are index-tracking exchange traded funds listed on the Stock Exchange of Hong Kong Limited (“SEHK”), which respectively seeks to provide investment returns, before fees and expenses, that closely correspond to the performances of the CSI Hong Kong Listed Tradable Mainland Consumption Index and the CSI Hong Kong Listed Tradable Mainland Real Estate Index.
- Investors should note that there is risk related to divergence between the market price of Units and the Net Asset Value (NAV) of the Thematic Funds. The market price of the Units traded on the SEHK is determined not only by the NAV of the Thematic Funds but also by other factors such as the supply of and demand for the Units in the SEHK.
- The Units in the Thematic Funds may trade at a discount or premium to the Net Asset Value of the Units.
- Investment in emerging markets involves special risks and considerations, such as, political, tax, economic, foreign exchange, liquidity and regulatory risks. These factors may have an adverse impact on the performances of the Thematic Funds.
- In order to track the Underlying Indices, investments made by the Thematic Funds may be concentrated in securities that are closely related to the respective markets in the PRC Mainland.
- Investment involves risks and the Thematic Funds may not be suitable for everyone. Investors should carefully read the Prospectus of the Thematic Funds for further details including product features and risk factors, and should consider their own investment objectives and other circumstances before investing in the Thematic Funds.

Disclaimer: Investment involves risks. The Thematic Funds are subject to market fluctuations and exchange rate fluctuations and to the risks inherent in all investments. Investment in emerging markets involves special risks and considerations. Past performance is not indicative of future performance. Price of units and the income generated from them (if any) may go down as well as up. Investors should, before investing in the Thematic Funds, carefully read the Prospectus of the Thematic Funds for further details of all risks involved in investing in the Thematic Funds, including the arrangement in the event that the Thematic Funds are delisted. Investors should also note that the Thematic Funds are different from a typical retail investment fund offered to the public in Hong Kong, in particular:

- a. A Participating Dealer and the Manager may only create or redeem Units in Application Unit Size (as defined in the Prospectus) directly with the Thematic Funds;
- b. There is risk related to divergence between the market price of the Units and the Net Asset Value (NAV) of the Thematic Funds. The market price of the Units traded on the SEHK is determined not only by the NAV of the Thematic Funds but also by other factors such as the supply of and demand for the Units in the SEHK.

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