



BOCI-Prudential Asset Management Limited (the “Company”) offers a broad spectrum of investment products ranging from Hong Kong mandatory provident fund scheme (“MPF”), retirement schemes, retail unit trusts, to exchange traded funds, apart from the tailor-made investment strategies for individual and institutional clients.

Senior Executive / Executive, Market Communication (Ref: AM-670-W)

Our Marketing Department is currently looking for high caliber candidate to join

Responsibilities

- Support business units on the preparation of marketing collaterals
- Liaise with internal stakeholders and external parties on the execution of BTL, ATL and digital marketing activities
- Maintain the Corporate Websites and Social Medial Platforms
- Participate in various kinds of ad-hoc events and projects

Requirements

- Diploma holder or above in Marketing or related disciplines with 1 – 3 years’ experience in asset management companies or MPF service providers. Experience in website and social media platform maintenance will be an advantage. Candidate with less experience may also be considered for a junior level position
- Good command of both written and spoken English and Chinese
- Good PC skills
- Good team player, multi-tasking and able to work under high pressure
- Conscientious, meticulous and self-disciplined

We offer competitive remuneration package and comprehensive fringe benefit to the right candidates. Interested parties please submit your application to assetmgt.hr@boci-pru.com.hk.

All information received will be treated in strict confidence and only be used for recruitment related purpose. Candidates who are not being contacted within two months may consider their applications unsuccessful. Unsuccessful applications will be retained for up to twelve months for further recruitment purposes and will then be destroyed.

Teamwork * Responsibility * Integrity * Performance