



BOCI-Prudential Asset Management Limited (the “Company”) offers a broad spectrum of investment products ranging from Hong Kong mandatory provident fund scheme (“MPF”), retirement schemes, retail unit trusts, to exchange traded funds, apart from the tailor-made investment strategies for individual and institutional clients.

Sales and Product Manager, Virtual Assets (Ref: AI-094-W)

Our Investment Department is currently looking for high caliber candidate to join

Responsibilities

- Develop and implement the company’s virtual asset management strategies based on market trends and client demands
- Manage product strategy and roadmap execution for blockchain and Web3 services
- Identify opportunities, research trends and develop new digital asset products
- Stay current on blockchain, Defi, virtual asset development globally and locally
- Prepare virtual asset listing proposal in accordance with the regulatory requirements of the SFC
- Collect and analyse client data, prepare periodic reports and provide insights to support business decision-making
- Stay connected with the virtual asset industry and interact with market participants
- Support business development and product development process
- Complete other ad-hoc assignments and projects

Requirements

- Degree holder in Finance, Business, Blockchain Technology or related field
- 3+ years of product management experience in asset management industry, preferably with prior sales experience
- Relevant experience in the management of VA or related products is a must
- Strong analytical and research skills, interest in cryptocurrency, blockchain technology and Real-World Assets (RWA)
- Familiarity with RWA, tokenised assets and hybrid digital asset structures
- Keen sense of the Hong Kong virtual asset regulatory landscape and awareness of global regulatory trends in digital assets

- Understanding of relevant regulations, compliance requirements and risk management best practices
- Proficient in exchange products, trade protocols, order types and mainstream trading platforms.
- Fluency in English and Chinese (Cantonese and Mandarin) both in written and spoken

We offer competitive remuneration package and comprehensive fringe benefit to the right candidates. Interested parties please submit your application to assetmgt.hr@boci-pru.com.hk.

All information received will be treated in strict confidence and only be used for recruitment related purpose. Candidates who are not being contacted within two months may consider their applications unsuccessful. Unsuccessful applications will be retained for up to twelve months for further recruitment purposes and will then be destroyed.

Teamwork * Responsibility * Integrity * Performance