



BOCI-Prudential Asset Management Limited (the “Company”) offers a broad spectrum of investment products ranging from Hong Kong mandatory provident fund scheme (“MPF”), retirement schemes, retail unit trusts, to exchange traded funds, apart from the tailor-made investment strategies for individual and institutional clients.

### **Assistant Vice President, Marketing** (Ref: AM-661-W)

Our Marketing Department is currently looking for high caliber candidates to join

#### **Responsibilities**

- To provide quality pre-and-after sales service, participates in marketing events and prepares market information and statistical reports
- Assist in developing business strategy and implementing business plan as well as relevant business development activities for the Retirement market (MPF & ORSO) that ensures attainment of company sales goals and profitability.
- Develops close relationships with both distributors and clients in order to achieve both the sales target and clients servicing purposes.
- Assists in the development and implementation of marketing plans as needed and provides timely feedback to management regarding performance.
- Attends necessary training provided by Management to meet both the company and regulatory requirements.
- Conducts or attends regular coaching and counseling with colleagues or supervisors to build up motivation and selling skills.

#### **Requirements**

- Degree holder in Finance / Banking field or related discipline with a minimum of 10 years’ relevant work experience in financial institutions Candidates with less experience will be considered to join at junior level position
- Good knowledge of MPF and ORSO legislations as well as good PC skills
- Proficient in both written and spoken English and Chinese
- Holders of SFC (Type 4) & MPF licenses is a must, CFP membership preferred

We offer competitive remuneration package and comprehensive fringe benefit to the right candidates. Interested parties please submit your application to [assetmgt.hr@boci-pru.com.hk](mailto:assetmgt.hr@boci-pru.com.hk).

*All information received will be treated in strict confidence and only be used for recruitment related purpose. Candidates who are not being contacted within two months may consider their applications unsuccessful. Unsuccessful applications will be retained for up to twelve months for further recruitment purposes and will then be destroyed.*

**Teamwork \* Responsibility \* Integrity \* Performance**